



November 13, 2025

Dear Community Partner,

We hope this message finds you well. On behalf of Lakeshore Foster Families and Friends (LFFF), a local nonprofit dedicated to supporting and empowering children in foster and kinship care— as well as the families who open their homes to them, we would like to request your sponsorship of an upcoming fundraising event.

When children enter foster care, many arrive with little more than the clothes on their backs. At LFFF, we step in to provide essentials, resources, and a supportive community so that these children feel a sense of belonging that is often lost when losing everything familiar. We believe every child deserves to feel supported and with your contribution we can make that happen.

Our biggest fundraiser, the Porta Potty Races, is happening again this year on Saturday February 28, 2026, at Smiling Moose Saloon in Newton. This event is a full day of laughter, racing, food, live music, and fun. The funds raised through this event are invested into our care closet, normalcy programs, and community connection events for the families we serve. Your support of this event would have a lasting impact on the youth and families of our community.

Our sponsorship levels include logo placement on promotional material, visibility to all event attendees, the opportunity to field a team for the races, and will promote your business as a valued partner to our community. Please see the attached sponsorship levels for exact details.

To join us in our cause, please fill out the attached forms and return them either by mail or email: info@lakeshorefosterfamilies.org.

Thank you for considering this opportunity to uplift and invest in children and families in our community. Together, we can make a lasting impact.

Gratefully,

Megan Anderson-Executive Director

Lakeshore Foster Families & Friends

On behalf of the Porta Potty Races Event Committee



Sponsorship Opportunities

Mega Roll-\$3,000	<ul style="list-style-type: none"> -Free Registration for 2 Race Teams -Logo on all Day of Event Signage -Bring your own Banner to Hang in Tents Day of Event -Special Acknowledgement at the Beginning and End of Event -Option to Speak During Event -Logo Placement on All Promotional Materials -Mentions on Radio Ads -Social Media Mentions, Tags, and Posts Leading up to Event
Premium Roll-\$2,000	<ul style="list-style-type: none"> -Free Registration for 1 Race Team -Logo on all Day of Event Signage -Bring your own Banner to Hang in Tents Day of Event -Special Acknowledgement at the Beginning of Event -Logo Placement on All Promotional Materials -Social Media Mentions Leading up to Event
Ultra Strong Roll-\$1,000	<ul style="list-style-type: none"> -Free Registration for 1 Race Team -Logo on all Day of Event signage -Logo Placement on All Promotional Materials -Social Media Mention
Classic Roll-Lane Sponsorship-\$250	<ul style="list-style-type: none"> -Logo Placement on Banner Along Race Lane
Classic Roll-Raffle Basket	<ul style="list-style-type: none"> -Raffle Basket Donation for Day of Event

To become a sponsor for the Porta Potty Races, at any level, please fill out the following form. Thank you for your consideration.



Business or Family Name: _____

Primary Contact: _____

Primary Contact Email: _____

Primary Contact Phone: _____

Sponsorship Level: _____

To be included in print material please respond by January 23, 2026.

A High-Resolution Company Logo should be sent to info@lakeshorefosterfamilies.org for marketing purposes as soon as possible.

Please return this form via email to info@lakeshorefosterfamilies.org or mail to:

Lakeshore Foster Families and Friends

ATTN: Foster the Arts

1011 Washington Street, Suite 6

Manitowoc, WI 54220

Payment can be sent as a check or made through our online donation portal.